MISSION STATEMENT
The Scholarship Foundation of Santa Barbara inspires, encourages, and supports Santa Barbara County students in their pursuit of college, graduate, and vocational school education through financial aid advising and the granting of scholarships.

ONE YEAR

986 Free Individual Financial Aid Advising Sessions Provided

2,942 Scholarships Granted

44,345 People Reached Through Outreach Events

$8.7M Total Funds Awarded
2015 LETTER FROM THE BOARD PRESIDENT

I am pleased to share the Scholarship Foundation of Santa Barbara’s Annual Report for the 2015 Fiscal Year (July 1, 2014–June 30, 2015). During the past year, the Scholarship Foundation provided scholarships totaling $8.7 million to 2,942 deserving students. This represents an increase of $100,000 over last year and 194 additional scholarships.

Here are a few more important highlights from 2015.

• The expansion efforts we initiated in 2010 have paid significant dividends. For the first time in the organization’s 53-year history, 51% of the scholarships we granted were for students from the North County. This shift reflects the changing demographics of Santa Barbara County; in particular, the growing population of young people in and around Santa Maria and their significant financial need.

• Thanks to the work of our Program Advisors, students who received our scholarships leveraged the support into more than $30 million in additional financial aid from government, institutional, and private sources, thereby greatly reducing their student loan debt burden.

• In 2015, the Scholarship Foundation implemented a new online application portal. The portal makes it easier for students to upload and track their required application materials and eliminates paper. It also helps the Scholarship Foundation more efficiently communicate with students.

Finally, we said goodbye to Colette Hadley, our friend and colleague for twenty-two years, and we welcomed new President and CEO Candace Winkler. In true Scholarship Foundation fashion, the leadership transition was thoughtful and managed with care. Our primary focus is always on our students, which is the compelling driver for the Scholarship Foundation being a leader and the largest community-based scholarship provider in the United States.

We work to open the door of opportunity for every deserving Santa Barbara County student who wishes to obtain a higher education. Please accept our heartfelt thanks for your caring about our mission. I hope you will join me in investing in the Scholarship Foundation.

Janet Garufis
PRESIDENT
THE SCHOLARSHIP FOUNDATION educates students and families about the sources of financial aid and offers assistance with complex federal and state financial aid forms, as well as institutional and private scholarship applications. Students are also helped to understand their financial aid award letters and manage their aid throughout the year.

Outreach and financial aid advising services are free of charge for every student in the county. In 2015, over 45,500 people were reached through this program. Students who received advising support secured an additional $30 million in financial aid from government, institutional, and private sources.

1. Assistant Director of Student Programs Amanda Sellars with students and parents at the College Fair at Earl Warren Showgrounds
2. Program Advisor April Montes teaches a financial aid workshop

IN AUGUST 2014, the foundation piloted The College Scholars Academy, a program focused exclusively on building the college awareness and personal confidence of young men of color. Twelve students, all about to enter their sophomore year in high school, spent five days exploring topics ranging from college and career readiness to financial aid options to decision-making and leadership skills. They were mentored by current college students who share a similar family experience and background. The incredible week was capped with tours of the University of California, Santa Barbara and University of Southern California campuses. Throughout the school year, the students came back together with Scholarship Foundation staff to continue discussing their college futures.

3. The College Scholars complete a team building rope challenge
4. Touring the USC campus
**SCHOLARSHIP AWARDS CEREMONIES**

**STUDENTS WHO RECEIVED** scholarships were honored at community-wide Awards Ceremonies – one in the Sunken Gardens at the Santa Barbara County Courthouse and one at First Christian Church in Santa Maria. The ceremonies have become community traditions. Over 400 students and their families attended each event.

5. Board President Janet Garufis congratulates a student at the South County Awards Ceremony
6. A family celebrates at the North County Awards Ceremony

**STUDENT RETENTION & COLLEGE COMPLETION**

**FIRST GENERATION AND OTHER UNDERSERVED STUDENTS** have lower college enrollment rates and higher dropout rates than their peers. The Scholarship Foundation encourages and supports its under resourced scholarship recipients through Achieve, the program to address retention and college completion at Santa Barbara City College and Allan Hancock College. Achieve students are connected to campus resources and introduced to peer and academic support services. Scholarship Foundation staff work with Achieve students while they are earning their associate degrees and assist with their transfer to four-year colleges or universities, including helping them secure financial aid.

Compared to Scholarship Foundation scholarship recipients who do not participate in the program, Achieve students have higher grade point averages and higher rates of transferring to four-year colleges and universities.

7. Program Advisor Ielaf Altoma works with Achieve students at Santa Barbara City College
COMMUNITY LEADERS LUNCHEON
Each December, the Scholarship Foundation hosts a luncheon to thank its wonderful donors and partners for helping local students access higher education. The 2014 Community Leader Speaker was Fred Gluck, Director Emeritus, McKinsey & Company. The Student Speaker was Ivan Lucatero Sanchez, a graduate of Cuyama Valley High School and Cal Poly San Luis Obispo. Ivan told the audience, “You have helped make it possible for that kid in the farthest corner of Santa Barbara County to achieve his dreams.”

SANTA MARIA RECEPTION
With the help of a fantastic host committee, the Scholarship Foundation held a reception in Santa Maria in February. Staff presented the organization’s programs and services and shared plans to grow support for students across the North County. Jay and Anne Hardy were honored with the first Ambassador Award for their significant contributions to the Scholarship Foundation.

ART SCHOLARSHIP COMPETITION & RECEPTION
Seventeen high school seniors were awarded scholarships to pursue art-related majors in college at the 36th Annual Art Scholarship Competition in January. A week later the students showed their work at a reception celebrating their talent. Family, friends, and many generous art patrons attended the event.

ANNUAL DINNER AND NORTH COUNTY AWARDS RECEPTION
Following the North and South County Scholarship Awards Ceremonies, the Scholarship Foundation held events to thank the many donors whose generosity made it possible to award $8.7 million to students this year.
ELENA GEORGIEVA

ELENA WAS BORN IN SOFIA, BULGARIA. She immigrated to the United States with her mother and two younger siblings when she was ten years old. The family settled in Lompoc.

Elena is a highly motivated student. She quickly learned English and was placed in the Honors Program less than a year after arriving in the U.S. At Cabrillo High School, Elena enrolled in the College Now! program, through which she took science and math classes at Allan Hancock College. At the end of her sophomore year, Elena and her mother petitioned the School Board and Superintendent to allow her to complete the rest of her high school graduation requirements at Allan Hancock.

During her senior year, Elena was accepted into a program at the University of California, Santa Barbara (UCSB) that offered college-level classes to local high school students. Elena’s younger brother was also accepted at UCSB. At the ages of 17 and 13, the siblings moved into an apartment in Goleta to pursue their studies.

Elena is now in her fifth year at UCSB. She is double majoring in Physics and Engineering and is one of five students selected to participate on the prestigious UCSB Hyperloop Pod Competition Team, a program launched by SpaceX to initiate the development of a high-speed train in a low pressure tube. Elena will graduate next spring and is considering applying to graduate school.

THE SIEGEL BOETTNER FAMILY

THE SIEGEL BOETTNER FAMILY’S ties to education and the Scholarship Foundation run deep. John Victor Boettner was a well-known teacher and administrator in the Santa Barbara Unified School District. He and his wife Roseann had six children. When their second child, John, started to think about college, John suggested he speak with the Scholarship Foundation – there was no way the family could afford the tuition. John applied and received support.

After graduating from the University of Southern California, School of Architecture, John returned to Santa Barbara. He spent the next 40 years teaching, most notably at Santa Barbara Middle School.

John and his wife Lynn’s two sons – Isaac and Jacob – are also Scholarship Foundation alumni. They are graduates of the University of California, Berkeley and now run their own production studio, Pedal Born Pictures. They create documentary films about nonprofit organizations providing bicycles to people living in poverty around the world.

The family has established the John and Roseanne Boettner Scholarship Fund. Says John, “We are proud of the relationship we have had with the Scholarship Foundation over the years and of the cycle of philanthropy we are creating.”

“We are proud of the relationship we have had with the Scholarship Foundation over the years and of the cycle of philanthropy we are creating.” — JOHN SIEGEL BOETTNER
Dick and his beloved wife Maryan were both the first generation of their families to graduate from college – Dick from Macalester College in St. Paul, Minnesota and Maryan from the University of Minnesota. Dick went on to graduate from the Harvard Advanced Management Program. With four children at home, Maryan returned to the University, earning two masters and a PhD in Communication Studies.

Dick had a long and distinguished career in business. He held executive positions with General Mills, MGM Motion Pictures, Donaldson, Lufkin, Jenrette, and the Dayton-Hudson Corporation (now known as Target). He was also a valued board member of numerous corporations.

He and Maryan retired to Santa Barbara in 1986. They quickly became involved in the community – Maryan served on the Scholarship Foundation’s Board of Directors for 22 years and is now a member of the Honorary Board.

On the occasion of Maryan’s 80th birthday, Dick surprised her with a $1 million gift to the foundation. Her joy was surpassed only by his delight in making her happy.

Dick passed away in April from complications due to pancreatic cancer. He will be remembered for his intelligence, integrity, and humor.

Carnzu “Conny” Abbot Clark was a civic activist, philanthropist, dedicated volunteer, lover of nature, music and art, and an avid reader. Above all else, she was a kind and generous woman who cared deeply about bettering the lives of others.

A native of Boston and Newburyport, Massachusetts, Conny was educated at the Winsor School in Boston and graduated from Vassar College having earned a B.A. in English in 1936. From there she led a fascinating professional life; first with Time Magazine in New York City and then in a series of public service roles.

Whether investigating violations of field laborers’ rights or working to relieve the impact of war factories and military camps on U.S. communities or serving overseas for the United Nations Relief and Rehabilitation Administration (UNRAA) as WWII was ending, Conny was committed to social justice and widening access to education and opportunity for all.

In 1967, Conny and her life partner Gertrude “Gertie” Richman settled in Santa Barbara. They traveled extensively and Conny became involved with numerous local organizations, including the Scholarship Foundation of Santa Barbara.

When Conny passed away in May at the age of 100, many people contributed to the Scholarship Foundation in her memory. These contributions, combined with Conny’s generous bequest, have been added to the Carnzu Clark and Gertrude Richman Scholarship Fund to support students studying social work and social welfare.

For over 25 years, Richard “Dick” Schall generously gave his time, many talents, and financial support to the Scholarship Foundation. Dick could always be counted on for his sage and honest counsel and steadfast commitment to providing opportunities for students to pursue higher education.

Richard L. Schall

Carnzu Clark
THE SCHOLARS CIRCLE recognizes the extraordinary altruism of individuals who remember the Scholarship Foundation in their estate plans. Some of the most transformative gifts in the organization’s history have come from members of the Scholars Circle and others who honored the Scholarship Foundation in this special way.

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REMEmBERING SUZANNE MCNEELy

The Scholarship Foundation lost a dear friend and colleague in May when Board member Suzanne McNeely passed away after a brief but courageous battle with cancer. Suzanne joined the Board of Directors in 2004 and was a vocal advocate for our mission and students.

Suzanne founded Senior Planning Services and Coastal Home Care. She was passionate about elder-care and was presented with many awards, including the Spirit of Small Business Award for Best Woman-Owned Company 2009, Champion in Health Care award 2012, Community Business of the Year 2012, and the Spirit of Entrepreneurship Award in 2014.

Suzanne continues to support the Scholarship Foundation through a generous provision in her will. At the request of her family, a portion of the gift will be used to establish a new scholarship fund in her name that will support students pursuing degrees in social work, gerontology, or other subjects related to senior care.

“[The Scholarship Foundation’s mission is close to our hearts. We joined the Scholars Circle because we want to share a legacy that will provide access to higher education for future generations of local students.]”

—STEVE AND PATSY HICKS

To learn more about the Scholars Circle or planned gift opportunities, please contact Raissa Smorol at (805) 687-6065 or rsmorol@sbcollaboration.org.
THE SOUTH COAST BUSINESS & TECHNOLOGY AWARDS were established in 1995 to recognize members of the business and technology community who are at the leading edge of innovation, management, and service.

The Scholarship Foundation has been the recipient of event proceeds since 2001. The cumulative impact of the South Coast Business & Technology Awards on local students is impressive – 690 scholarship awards have been granted with a value of more than $1.6M.

The Scholarship Foundation gratefully acknowledges Steven Amerikaner and Susan Rodriguez for co-chairing the 2015 event and the entire volunteer Steering Committee.

FROM LEFT TO RIGHT: Rich Block of the Santa Barbara Zoological Foundation (Excellence in Service), Dr. Shuji Nakamura (Pioneer Award), Brenton Taylor and Alison Bauerlein of Inogen (Company of the Year), Ken Babcock of Affinity Biosensors (Entrepreneur of the Year), Byron Myers of Inogen, Hani Zeini of Sientra (Executive of the Year).

21ST ANNIVERSARY
SOUTH COAST BUSINESS & TECHNOLOGY AWARDS

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