CREATING OPPORTUNITY, TRANSFORMING LIVES...
ONE SCHOLARSHIP AT A TIME

www.sbscholarship.org
MISSION STATEMENT
The Scholarship Foundation of Santa Barbara inspires, encourages, and supports Santa Barbara County students in their pursuit of college, graduate, and vocational school education through financial aid advising and the granting of scholarships.
2014 LETTER FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

We are pleased to share this report about the Scholarship Foundation’s activities during the Fiscal Year 2013-2014. We are also pleased to report that the Scholarship Foundation was able to support more students than ever before – 2,748 deserving students received financial grants totaling $8.6 million.

Many students from low and modest income homes work diligently to be college-ready, but often cannot afford to attend and have limited awareness of their options to finance college. Either one of these challenges can derail students’ academic progress and keep them from reaching their potential. That’s where the Scholarship Foundation steps in. We provide financial grants that encourage and incentivize students to attend college, graduate and medical school, and vocational school. We also provide free student aid advising to help students access funding assistance.

Scholarship awards and financial aid counseling are tangible ways to make a lasting impact on students and their families. They are also a cost-effective way to revitalize communities. According to the U.S. Department of Education, in 2012, young adults with a bachelor’s degree who worked full time earned 57% more than their peers who completed high school only. As the U.S. economy changes at a rapid pace, employers require a workforce that is more educated and trained than ever before, putting a premium on those who’ve earned higher degrees.

For 52 years, the Scholarship Foundation has been creating opportunity and transforming lives. We’ve built one of the most successful college access organizations in the country and were once again awarded the highest rating of 4 stars by Charity Navigator, a leading national charity ratings agency. While we celebrate this success, our focus remains on the 1,128 qualified applicants who were denied scholarships this year due to a lack of funds.

Please join us by investing in the Scholarship Foundation. Our dream is to open the door to opportunity for every deserving Santa Barbara County student who wishes to obtain a higher education. Thank you for your support and generosity.
July 2013
NO MOSS GROWS
As quickly as one school year ends, our Student Services Outreach Team begins preparing students for the fall financial aid season through workshops and free one-on-one advising. They also work with younger students to build college readiness. In 2013, the Outreach Team launched the “I’m Going to College!” summer program at Boys & Girls Clubs in the northern part of the county.

November 2013
OPEN SEASON
Each year, we launch the application process by posting it on our website. The Outreach Team spends the next few months touring the county to encourage students and their families to apply. They offer financial aid seminars at Parent Nights, Back-to-School Nights, and Career Fairs. They also host College Information Meetings on high school campuses and provide individual assistance with our scholarship application, as well as federal financial aid forms.

Through the generous support of Kristin and Bill Loomis, the Scholarship Foundation released a set of educational videos on our website and YouTube channel in 2013. The videos are a valuable complement to the work of our Outreach Team.

October 2013
HONORING THE COMMUNITY
It is a tradition to thank our wonderful donors and partners at the annual Community Leaders Luncheon. Speakers included longtime Scholarship Foundation Board Member and supporter Maryan Schall, Santa Barbara Foundation President and CEO Ron Gallo, and scholarship recipient Nicholas Phillips, who told the audience, “We are a generation of innovation, of curiosity, and hope. Organizations like this, and donors like you, are what instill hope and show us that we can change the world.”

December 2013
TALENT UNVEILED
Twenty-one promising student artists were awarded scholarships to pursue art-related majors at the 35th Annual Art Competition & Reception. Many of the young artists showed their work for the first time and met their generous patrons. Accomplished local artists Chris Orwig, Patti Jacquemain, and Tony Askew served as judges.

January 2014
December 2013
Best of Show Winner William Pan. 2. From left to right: Dick and Maryan Schall, Ron Gallo, Janet Garufis, and Nicholas Phillips. 3. Students in Santa Barbara show their support for the Scholarship Foundation. 4. A student from Pioneer Valley High School accepts her scholarship at the North County Awards Ceremony. 5. Bruce Heavin and Lynda Weinman at the Annual Dinner.
February 2014
RECORD NUMBERS, ACROSS THE BOARD

The Scholarship Foundation received 3,876 qualified applications. Nearly 50% were from students in the northern part of the county, indicating progress on our strategic plan goal to increase financial grants and support services to students in that region.

March 2014
THOSE WHO CAN DO MORE, VOLUNTEER

Throughout the month of March, 182 trained and committed volunteers personally interviewed each new qualified scholarship applicant. This experience is valuable to the students because it allows them to expand on information in their applications, such as personal history and plans for the future. It is also valuable to our Award Selection Team who factor the interviewers’ feedback into the final ratings that determine scholarship awards. We are immensely thankful for our volunteers’ time and giant hearts.

May 2014
A NATIONAL LEADER

On May 15th, the Scholarship Foundation mailed award letters to 2,748 students. Unfortunately, 1,128 students were denied financial support due to lack of funds. Those who did receive scholarships were feted at community-wide Awards Ceremonies — one in the Sunken Gardens at the Santa Barbara County Courthouse and one at First Christian Church in Santa Maria. Over 400 students and their families attended the Santa Barbara celebration and over 300 attended in Santa Maria.

Both Awards Ceremonies were capped with special events to thank the many donors whose generosity made it possible to award $8.6 million in scholarship awards this year, making the Scholarship Foundation of Santa Barbara the largest community-based scholarship provider in the United States.
STUDENT PROFILES

IVAN LUCATERO SANCHEZ

Ivan graduated from Cuyama Valley High School in 2009 as Valedictorian of his senior class and captain of his school’s football, baseball, and basketball teams. A highly motivated first generation college student, Ivan enrolled in courses at Allan Hancock Community College while still in high school. After completing his general elective courses, Ivan transferred to Cal Poly-San Luis Obispo to major in Aerospace Engineering.

Over the summer of 2013, Ivan was one of ten students from around the country selected to intern at the prestigious NASA Ames Aeronautics Academy. Ivan was so successful while at NASA that he was asked to lead a project at the Fluid Mechanics Laboratory after the internship ended.

Ivan graduated from Cal Poly in June 2014 with Bachelor of Science in Engineering. He plans to build a career at NASA.

LINDSEY CAMPBELL

Upon graduating from San Marcos High School in 2013, Lindsey packed her bags and headed north to matriculate at the University of California, Berkeley. Influenced by events in her childhood, she set out with a clear idea of the academic path she planned to take.

Lindsey’s early life was marked by instability. Her parents divorced when she was young and her mother struggled with health issues. The family experienced economic hardship and eventually became homeless. Despite these challenges, Lindsey worked hard and did well in high school. She maintained strong grades, was an active participant in the color guard team, and was employed more than 20 hours a week to support herself and save money for college.

Now a second year student, Lindsey is taking full advantage of her academic opportunities and remains committed to pursuing a career in psychology so that she can help others overcome their own personal struggles.

“I came into college wanting to be a clinical psychologist for children... I have fallen in love with the subject. Whatever I end up doing, I would like to help people overcome their challenges, just like I have.”

“The only way that I am able to continue...is because of the support I get from scholarships. These awards allow me to concentrate on my studies throughout the school year, and I am very appreciative of that.”
In 1992, Mark received an Honors Scholarship to attend Stanford University. He recalls the good feeling of being rewarded for hard work and academic achievement, as well as knowing his community was behind him.

Mark earned his undergraduate and graduate degrees in computer science at Stanford. While there, he joined a start-up founded by one of his professors which rode the first dot-com wave of the late 90’s. Following that, Mark co-founded Guidewire Software, where they built systems on which many of the world’s largest insurance companies now run.

In 2009, Mark left Guidewire to merge his professional skills with his personal interest in cycling. He co-founded Strava, a social fitness company that makes apps for athletes to track their rides and runs and compare and compete with their data.

Mark has been a donor to the Scholarship Foundation since 2001. He and his wife Kate live in Marin County with their toddler son and baby daughter.

“I donate to the Scholarship Foundation to give other students the same feeling of community support I had when I received my scholarship.”

More than 36,700 scholarships have been awarded to students since the Scholarship Foundation was founded in 1962. Many recipients have stayed in touch and have become donors. Three are currently serving on the Scholarship Foundation’s Board of Directors.

In the coming months, the Scholarship Foundation will begin developing new opportunities for alumni to participate in our programs, network with each other, and give back to help other students pursue a higher education. If you are interested in joining these activities or would like more information, contact Raissa Smorol, Director of Development.

RIGHT: Alumni Christie Glanville and Amber O’Neill celebrate student artists at the 2013 Art Competition and Reception
THE SCHOLARS CIRCLE acknowledges the extraordinary altruism of individuals who remember the Scholarship Foundation in their estate plans. Some of the most transformative gifts in the organization’s history have come from members of the Scholars Circle and others who honored the Scholarship Foundation in this special way.

Anonymous (17)
Chris and Anita Anderson
Joan D. Arnold
Lida Light and Frank Blue
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Michael Towbes
Marilyn Van Donge*
Russ* and Carol Wenzlau
J. Taylor Woodward
David and Susan Yossem

* deceased

To learn more about the Scholars Circle or planned gift opportunities, please contact Raissa Smorol at (805) 687-6065 or rsmorol@sbcholarship.org.
Marilyn Van Donge was a shining example of compassion and commitment to aiding those around her. During her 50 years in our community, Marilyn was actively involved with the Scholarship Foundation of Santa Barbara, as well as countless organizations helping youth, elderly, and other people in need of assistance.

A California native, Marilyn attended Stanford University where she earned an undergraduate degree in nursing and a Master’s degree in education. In 1963, Marilyn and her husband moved to Santa Barbara and raised their four children.

Marilyn became an early contributor to the Scholarship Foundation and a vocal advocate for our mission. She graciously extended this support by making a provision in her estate plan to benefit the Scholarship Foundation.

When Marilyn passed away in October 2013 after a courageous three-year battle with Multiple Myeloma, hundreds of people attended the celebration of life ceremony. Many contributed to the Scholarship Foundation in her memory. These contributions, combined with Marilyn's generous bequest, established the Van Donge Family Scholarship Fund. This special Endowed Scholarship Fund will honor Marilyn's legacy in perpetuity.

“Being a scholarship recipient made an enormous difference when I put myself through school. I’m thrilled to be able to give back and help deserving students achieve their academic goals. I’m a firm believer in investing in our future leaders.”

There is a familiar saying that applies perfectly to Jennifer Murray, “If you want something done, ask a busy person to do it.” Jennifer is a financial advisor for Morgan Stanley. She is also an active community volunteer, serving on the Board of Trustees at the Santa Barbara Foundation, as a member of the Women’s Fund of Northern Santa Barbara County, and as a soccer coach for Orcutt United Soccer League.

For the past ten years, Jennifer has interviewed new qualified scholarship applicants for the Scholarship Foundation. She is also a founding member of our North County Advisory Committee (NCAC), a volunteer group that advises the Scholarship Foundation on efforts to expand assistance to students in the northern part of the county. In 2013, the NCAC produced the first Annual Awards Ceremony for North County students in Santa Maria. This year, more than double the number of students attended the event, which is a testament to the commitment and effort put forth by Jennifer and her colleagues on the committee.

Jennifer lives in Santa Maria with her husband, Eddie, and their two children.
THE SOUTH COAST BUSINESS & TECHNOLOGY AWARDS were established in 1995 to honor members of the business and technology community who are at the leading edge of innovation, management, and service.

Since 2001, the Scholarship Foundation has been the recipient of event proceeds. The cumulative impact of the South Coast Business & Technology Awards on local students is impressive – 650 scholarships have been awarded with a value of more than $1.5M.
Contributors to the Scholarship Foundation between July 1, 2013 and June 30, 2014

2014 DONORS

2014 ANNUAL REPORT
Thank you for your support of Santa Barbara County students. We tried to list everyone who generously donated in our Fiscal Year 2013-2014. Please forgive us if we inadvertently omitted your name and let us know if you would like to change how your name appears in our annual report.
LEADERSHIP & WAYS TO GIVE

INVEST IN LOCAL STUDENTS

→ FUND an Annual Scholarship Award
→ ESTABLISH a permanent Endowed Scholarship Fund
→ PROVIDE unrestricted support – your gift will be used where it is most needed
→ SUPPORT our programs to help students enter and complete college
→ DONATE in honor or memory of a friend, colleague, or loved one
→ JOIN the Scholars Circle

100% of contributions to scholarship funds go directly to students. The Scholarship Foundation does not charge a fee to manage scholarship funds.

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2013-2014

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