Each year, 3 million Americans graduate from high school and have to decide whether to continue on to higher education in the fall. Some families question the value of higher education, especially in the face of daunting tuition bills.

A study conducted by two M.I.T researchers was conclusive – not only is college worth it, it’s probably the best investment a person makes in their lifetime. Even with rising college costs and a recovering job market, those with post-secondary degrees are making almost double the annual income of those without them, and have an unemployment rate that is half the rate of those without degrees.

We have thousands of deserving young people in Santa Barbara County who have made the decision to pursue higher education, and just need help paying for it. Donors who support higher education for students are receiving the best return for their charitable dollars. Since 1962, the Scholarship Foundation has been bringing students and contributors together, by offering efficient management of donor funds, and professional and effective financial aid outreach and scholarship programs.

We’ve built one of the most successful college access organizations in the country. Join us by investing in the Scholarship Foundation and in our enthusiastic, intelligent, and motivated local students. Thank you in advance for your support and generosity.

Earning a Degree has Never Been More Important

Education is the single most effective strategy to ensure that the workforce of tomorrow is skilled, entrepreneurial, innovative, daring, and prepared to succeed in 21st-century jobs. It is also the best way to break the cycle of poverty and to build our economy. But we are at a crisis point in higher education:

- **Government is Scaling Back**
  
The State of California is spending less and less each year on supporting the basic costs of higher education.

- **Colleges Are Raising Tuition and Cutting Need-Based Grants**
  
  When colleges and universities receive less support from the State, they respond by increasing tuition rates and decreasing financial aid to students.

- **Students and Parents Are Taking on More Debt**
  
  In response to higher costs, families have turned to more student loans to make up the difference.

- **Demand for College Graduates Is on the Rise**
  
  By the year 2025, almost 50% of California’s jobs will require postsecondary education. To meet the need for an educated workforce of this size, we need to double the current rate of college attainment.
$8.1 million
Dollars Awarded

2,601
Scholarships Awarded

35,000
Individuals served by Financial Aid Outreach and Advising program

838
Students denied an award due to a lack of funds

Mission
Our mission is to inspire, encourage, and support Santa Barbara County students in their pursuit of college, graduate and vocational education through financial aid advising and the granting of scholarships.
Timothy West, M.D.
Director of the Multiple Sclerosis Program
Cleveland Clinic Lou Ruvo Center for
Brain Health
Brigham Young University, B.S., Neuroscience
UC San Francisco School of Medicine, M.D.

After serving as Chief Neurology Resident at UCSF, Timothy stayed on to complete a fellowship in clinical neuro-immunology that was funded by the National MS Society. Dr. West is very involved in clinical research and has extensive experience running clinical trials. He has published original articles on Multiple Sclerosis relating to the safety of therapeutics and the clinical predictors within the early stages of the disease. His research interests are focused on improving patient outcomes and the development of novel therapeutics in treatment. Aside from research, Dr. West has a great passion for teaching and he frequently participates in patient education programs.

Andrea Ridgell
Owner and Stylist
Mishay Salon & Spa
Santa Barbara City College
Vidal Sassoon Academy

Andrea started assisting in the beauty industry at the age of 15. After ten years in the business, Andrea went out on her own and opened Mishay Salon & Spa, which is now in its seventh year. Adding to this success, Andrea and her husband Nathan (who is also a Scholarship Foundation alumnus) are entrepreneurs in the hair care products industry. After seeing a void in the market, they created Glop & Glam, a hair care line for children that is both health conscious and kid-friendly. They are also giving back to the community by donating time to the new Entrepreneurship Academy at San Marcos High School. Andrea and Nathan want to teach young people how to start their own business and inspire them to follow their talents, whether that means pursuing a vocational/technical education or a university degree.

Daniel Kliman, Ph.D.
Transatlantic Fellow
German Marshall Fund of the United States
Stanford University, B.A., Political Science
Princeton University, Ph.D., Politics

Daniel is employed by the German Marshall Fund of the United States, a public policy institute in Washington, D.C., where he leads a project on key emerging powers – Brazil, India, Indonesia, and Turkey. He also directs a project that brings together young leaders from the United States, Europe, and like-minded Asian nations. Daniel has authored a book and has been published in The Washington Post, The Wall Street Journal Asia Edition, Foreign Policy, CNN.com, and other major news outlets.

“Your foundation plays an incredibly important role. In my life and the lives of all it touches, the Scholarship Foundation of Santa Barbara has opened the door to opportunity.”
Michael Szymczak
Cellar Worker and Tasting Room Manager
Fiddlehead Cellars
UC Davis, B.S., Viticulture and Enology

After attending Santa Ynez Valley Union High School, Michael enrolled at UC Davis and graduated in June 2013 with the help of awards from the Scholarship Foundation. While at UC Davis, he heard a guest lecture from Kathy Joseph at Fiddlehead Cellars. He approached her after the class and she hired him on the spot. He says, “The day after graduation I was in a U-Haul headed back down to Santa Barbara County to start work and I haven’t looked back. I am looking forward to becoming one of Santa Barbara’s great wine makers by applying the skills I learned at UCD and integrating sustainable practices. Thank you, Scholarship Foundation, for giving me the financial support to complete my degree and come back to the most beautiful place in the world!”

Caitlin Wiesen Natale
Birth Center Nurse
Santa Barbara Cottage Hospital
Santa Barbara City College, A.S., Nursing

Caitlin knew at a young age that she wanted to enter the field of healthcare, specifically obstetrics. In addition to receiving scholarships, she worked her way through college as an office manager for a chiropractor and as a medical assistant at an internist’s office. Along the way she married her husband Jesse and finished her Nursing degree. Caitlin works as a Nurse in the Labor & Delivery department at Cottage Health Systems, and enjoys helping new parents navigate their way from labor pains to the miracle of childbirth.

“I feel so blessed that I can now work at the very hospital I was born in. I am honored to be able to give back to our community and to help welcome new life into the world because of my education. Thank you to the Scholarship Foundation of Santa Barbara!”
Al Slagle passed away in 2012. 
This year he sent 9 students to college.

Al’s parents grew up in rural Texas in a place and time that discouraged formal schooling. Their own lack of education fueled the determination that their four children would graduate from college. The youngest child, Al saw his three sisters achieve degrees and become teachers. Al took a different career path, graduating from Oklahoma University in 1941 with a Petroleum Engineering degree.

Al had a long career with Phillips Petroleum Company, and due to his work in oil production he had to move his family often – to Texas, Oklahoma, Arkansas, and Kansas. But he always took great interest in his local communities and was active in civic and service organizations, especially with groups that provided scholarships to students.

Al’s retirement took him to Minnesota and eventually at age 90 to Santa Barbara, where he lived a very active life at Maravilla. It was only natural that with Al’s great interest in the future of young people, he would find a perfect fit with the Scholarship Foundation of Santa Barbara. Today, Al’s legacy continues, through a generous bequest for scholarships to help deserving and motivated students attend college.

Chris & Anita Anderson  
Joan D. Arnold  
Lida Light & Frank Blue  
*Don & Sue Burrows  
Mr. & Mrs. Ron Busch  
Carnzu Clark  
Frank & Pam Cox  
Erik & Judy Frost  
Janet A. Garufis  
John & Christie Glanville  
Charles Greene  
Naomi Greenstein  
Norm & Jane Habermann  
Steve & Patsy Hicks  
Jim & Shirley Ann Hurley  
Eric Hvolboll  
*Jerry & Jackie Inskeep  
Donald & Diane Jackson  
Petar & Anna Kokotovic  
Mr. & Mrs. Donald R. Logan  
John & Patty MacFarlane  
Suzanne F. McNeely  
George & Sally Messerlian  
Bruce & Kathleen Micheel  
*Scott & Kathy O’Leary  
Dr. & Mrs. Sidney Ottman  
Ken & Debby Pash  
Clayton & Blaine Patino  
Helen & Robert Peteler  
Rick & Regina Roney  
Ken & Jo Saxon  
Maryan & Richard Schall  
Mrs. William C. Schlosser  
Nancy C. Seed  
Jack & Anitra Sheen  
Mrs. Eleanor Simpson  
*Al Slagle  
Mr. & Mrs. Jay Smith  
David & Carolyn Spainhour  
Clifford W. & Juliette Sponsel  
M. Greg Stathakis  
Dr. Ken & Joyce Stokes  
Evelyn E. Sullivan  
Arthur & Winnie Swalley  
Mary Jo Swalley  
Michael Towbes  
Marilyn Van Donge  
*Russ & Carol Wenzlau  
J. Taylor Woodward  
David & Susan Yossem  
* deceased

This is a partial list of Scholars Circle members, including only those who have given their permission to publish their names.
Philanthropists Dori and Chris Carter Invest in Students

The Board and staff of the Scholarship Foundation of Santa Barbara were excited and thrilled to receive a fantastic $500,000 gift for scholarships from local residents Dori and Chris Carter. This gift will be used for both annual scholarships and for a longer-term endowed fund.

We sincerely appreciate the kindness and incredible generosity shown by Dori and Chris, and thank them for this thoughtful and substantial contribution. Dori stated:

“No one can change the entire world, but we can change one life at a time. The Scholarship Foundation of Santa Barbara makes it possible for children who want an education to get an education. This is the best investment we can make. If we didn’t need Colette here, I’d say, Send her to Washington so she can show them how it’s done.”

Hardy Diagnostics Founder Establishes Scholarship Fund

Jay Hardy, president of Hardy Diagnostics, and his wife Anne have established a scholarship fund through the Scholarship Foundation. Every year, the Hardy Family Scholarship Fund will help Hardy Diagnostics employees and their children pay for their higher education.

“I received my college education in the 1970s when the State Colleges in California were virtually free. It is distressing for me today to see families struggle financially to send their kids to college. This shouldn’t be so,” Jay explains. This year, the Hardy Family Scholarship Fund provided 12 scholarships.

Hardy Diagnostics was founded in 1980 in Santa Barbara after Jay completed his Medical Technology internship at Cottage Hospital. Today the company has 215 employees and maintains its headquarters in Santa Maria, a manufacturing facility in Ohio, and seven remote distribution warehouses.

To fulfill its mission “to diagnose and prevent disease,” the company manufactures culture media and rapid identification methods for bacteria and fungi, which it supplies to hospitals, food processors, and pharmaceutical companies.
Being the beneficiary of the 2013 Santa Barbara Triathlon was an amazing and fortunate experience for the Board, staff, and students of the Scholarship Foundation!

Presenting sponsor Montecito Bank & Trust and the organizers of the Triathlon worked tirelessly to make sure that the Scholarship Foundation netted thousands of dollars from the generous participants of this outstanding event, held August 24-25, 2013 at Santa Barbara’s East Beach. Thousands of athletes swam, cycled, and ran in a hugely well-organized affair on a picture-perfect weekend in Santa Barbara.

We are enormously grateful to Joe Coito, Sylvia Hendlin, Sherry Stimatz, Carlina Gonzalez, and the whole crew at the Santa Barbara Triathlon, and very thankful to our marvelous friends and supporters at Montecito Bank & Trust. Net proceeds from the Triathlon will be used to establish a special new scholarship fund! Thank you for making sure that the Scholarship Foundation has the ability to help our students cross the academic finish line.

Scholarship Foundation alumnus Faeron Meldrum-Taylor competed in the Triathlon, winning second place in her division.

Ivette Gil, 2013 scholarship recipient

SCHOLARSHIP AWARDS 2000-2013

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Total Awards

Higher Education Requires Endurance

For many Santa Barbara County students and families, the puzzle of financial aid and college options is so overwhelming that they don’t know where to begin.

With this in mind, the Scholarship Foundation began a small Financial Aid Outreach and Advising Program in 2001. The purpose of the program was to reach out and inform students about scholarship opportunities, as well as to give hands-on assistance to students and parents in completing the complex federal and state financial aid forms.

Twelve years later, the program has grown immensely and is now carried out by four full-time staff members from offices in Santa Barbara and Santa Maria. In the past year, these talented and energetic employees reached more than 35,000 students, families, and educators in Santa Barbara County with financial aid presentations, workshops, trainings, and counseling.

Special thanks for making this program a success in 2013 are due to these generous supporters: the Santa Barbara Foundation, the Orfalea Foundation, the Weingart Foundation, the Mosher Foundation, and philanthropist Lillian P. Lovelace.

North County Ceremony

Holding an Annual Awards Ceremony for award recipients has been a tradition for 24 years in Santa Barbara, and this year we were pleased to start a new tradition in the northern part of the County. On May 28, 2013 the Scholarship Foundation collaborated with our partners at the Santa Barbara Foundation to present the first-ever North County Awards Ceremony.

Held in Santa Maria, this inaugural celebration attracted about 130 students and about 200 guests. It was organized and presented by the North County Advisory Committee for the Scholarship Foundation, led by Scholarship Foundation Board member Erik Frost. Huge thanks to Erik and the other Advisory Committee members: Carolyn Acquistapace, Kathryn Bernard, Linda Cordero, Lee Davis, Judy Frost, Peggy Greer, Carol Gregor, Bert Heter, Helen Hill, Craig Huseth, Mark Muller, Jennifer Murray, Lisa Murray, Jose Nichols, Juanita Nichols, Jody Oliver, Dee Ringstead, and Michael Tscheekar.
South Coast Business & Technology Awards honor the achievements of local innovators while providing scholarships to students at UC Santa Barbara, Santa Barbara City College, and Westmont College.

The 2013 Honorees with Steering Committee Co-Chair Danna McGrew, from left, Dr. Gayle Beebe, Westmont College; Joanne Funari, Business First Bank; Craig Shelburne, Sonos; Barbara Rosenblum, Strategic HealthCare Programs; Danna McGrew, Bartlett, Pringle & Wolf; and Larry Barels, Pioneer Award.
2013-2014 CALENDAR

STUDENT AID
OCT. 1: Scholarship and Loan Applications available *
NOV. 5: Allan Hancock College Transfer Day
NOV. 6: Santa Barbara City College Transfer Day
NOV. 6: College Fair Earl Warren Showgrounds
NOV. 15: Special Programs Applications Due*
JAN. 31: General Programs Applications Due*
*Visit www.sbscholarship.org for eligibility criteria and applications

EVENTS
DEC. 6: Community Leaders Luncheon
JAN. 23: Art Scholarship Reception
MAY 22: Awards Ceremony in Santa Maria
MAY 28: Awards Ceremony in Santa Barbara
JUNE 12: South Coast Business and Technology Awards

WAYS TO GIVE

When you invest in the Scholarship Foundation of Santa Barbara, you change lives. Your gift provides motivated students a chance at college.

• Start an Annual Scholarship Fund
• Establish a Permanent, Endowed Scholarship Fund
• Give Unrestricted Contributions
• Support the Financial Aid Outreach and Advising Program
• Become a member of the Scholars Circle

The Scholarship Foundation of Santa Barbara is a not-for-profit 501(C)(3) Charitable California Corporation. Tax identification number 23-7087774.
We believe that every student with the talent, drive, and desire should have the chance to achieve a higher education.