



Creating opportunity, transforming lives...
one scholarship at a time





Transforming Lives

Who We Are

The Scholarship Foundation of Santa Barbara inspires, encourages, and supports Santa Barbara County students to and through college, graduate, and vocational school by providing information, advising, and scholarships.

Whom We Serve

The Scholarship Foundation supports students of all types throughout their postsecondary studies. Most Scholarship Foundation recipients are first-generation college students, and almost 30 percent receive no financial assistance from their families.

Why We Do It

College graduates are generally healthier, more financially secure, and more actively engaged in their communities than their peers possessing a high school diploma alone. And yet, college is prohibitively expensive – and growing more so – for many local families.

**Since 1962,
generous
community
support has
enabled us to
award more than
\$150 million in
scholarships!**

20,000+
individuals served through
workshops and advising
appointments

How to Help



1

Advising & Operations

Gifts to the Annual Fund support Scholarship Foundation operations, including our financial aid advisory program, enabling us to utilize donations where they're needed most.

2

Annual Scholarship Funds

Annual Scholarship Funds come from individuals, families, businesses, foundations, and civic groups and are managed by the Scholarship Foundation. Starting at \$4,000, donors can establish a named scholarship and retain the flexibility to renew their gift each year.

3

Endowed Scholarship Funds

Endowed Scholarship Funds can be established from gifts of \$100,000 or more, with the option to add to the fund at any time. The Scholarship Foundation then invests the principal and uses the earnings to provide scholarships in perpetuity.

4

Planned Gifts

We invite you to become a member of the Scholars Circle with your planned gift of any amount. Planned gifts can be a great source of satisfaction and may provide tax advantages to you and/or your heirs. We encourage you to work with your financial advisor to determine which assets to give, the best time to give them, and the type of gift arrangement.

Corporate Sponsorships

Community Leaders Luncheon

The Community Leaders Luncheon brings together local leaders and Scholarship Foundation supporters each December to celebrate the importance of education. Speakers share their own experiences and highlight the important role the Scholarship Foundation plays in helping deserving students pursue their dreams of higher education.

Speakers and honorees at past Community Leaders Luncheons have included **Dr. Richard Yao, Steve Hicks, Ed Birch, Janet Garufis, and Warren Staley.**

LUNCHEON SPONSORSHIP OPPORTUNITIES

Leadership Sponsor

Community Partner Sponsor

Opportunity Sponsor

Sponsor benefit information is available at sbscholarship.org.

Foundation recipients leverage tens of millions of dollars in additional financial aid through our FREE advisory services each year!

**Foundation recipients
complete their undergraduate
studies faster than the national
average (69% vs. 62%).**

South Coast Business & Technology Awards

Widely regarded as the county's premier networking event, the South Coast Business & Technology Awards ceremony honors leaders and emerging innovators in the area's business and technology sectors.

Since 2001, proceeds from the SCBT Awards have benefited the Scholarship Foundation of Santa Barbara.

AWARDS CEREMONY SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

Reception Sponsor

Award Sponsor

Student Sponsor

Director-Level Sponsor

Table Sponsor

Sponsor benefit information is available at sbscholarship.org.



Celebrating Our Students



Annual Awards Ceremonies

Each May, we recognize scholarship recipients at public ceremonies in the North and South County. These ceremonies have become community traditions and are increasingly popular with students and their families.

Sponsorship opportunities available. For more information, contact Caitlin Weber at cweber@sbscholarship.org.

Art Scholarship Exhibition & Reception

Each January, we honor art scholarship recipients with a reception and exhibition at the Santa Barbara Museum of Art. The annual Art Scholarship Competition is open to high school seniors in Southern Santa Barbara County.

To inquire about funding an art scholarship, contact Nicole Jones at njones@sbschlarship.org.





Alumni Engagement

**Stay informed.
Make connections.
Give back.**

Alumni Advisory Council

Join an all-volunteer group that helps further our mission, make introductions, and guide our future.

Mentoring & Advising

Your community invested in your education. Pay it forward by becoming a mentor/advisor to a current student. Share your experience. Inspire.

Alumni Networking Events

Meet with fellow scholarship recipients to grow your networking circle and invest in your professional success. Connect with people, create opportunities.

For more information about alumni opportunities at the Scholarship Foundation of Santa Barbara, contact Caitlin Weber at cweber@sbscholarship.org.



**“Your generosity is making a powerful difference
in the lives of many, and one day I hope to be able
to give back to students the way you have.
Thank you for enabling my path to success!”**

Scholarship Foundation Recipient Ashley J.

Ways to Give

P.O. Box 3620, Santa Barbara, CA 93130
(805) 687-6065

sbscholarship.org

