



2024 Sponsorship Opportunities

PRESENTING SPONSOR (1 OPPORTUNITY)

\$25,000 *SOLD*

- *Sponsorship of Awards Dinner*
- *Opportunity to address audience* from the podium during Awards Dinner
- *Company logo projected on ballroom wall* and printed on 70+ table signs
- *Sixteen tickets (2 tables)* to the Networking Reception and Awards Dinner with VIP seating
- *Additional 25 tickets* to the Networking Reception
- *Full page advertisement with VIP placement* in the printed event program
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

RECEPTION SPONSOR (1 OPPORTUNITY)

\$15,000

- *Sponsorship of Networking Reception*
- *Large banner recognition at Networking Reception*, as well as at three beverage stations
- *Sponsorship of Rising Star Recognition*
- *Opportunity to appear in and narrate Rising Star Recognition video* and present to honorees during Awards Dinner
- *Eight tickets (1 table)* to the Networking Reception and Awards Dinner with VIP seating
- *Additional 12 tickets* to the Networking Reception
- *Full page advertisement with VIP placement* in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

AWARD SPONSOR (5 OPPORTUNITIES)

\$12,500

- *Sponsorship of one of five awards* (Excellence in Service, Entrepreneur of the Year, Company of the Year, Executive of the Year, Pioneer Award)
- *Opportunity to appear in and narrate award video* and present trophy to honoree on stage during Awards Dinner
- *Eight tickets (1 table)* to the Networking Reception and Awards Dinner with VIP seating
- *Additional 10 tickets* to the Networking Reception
- *Full page advertisement with VIP placement* in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

STUDENT SPEAKER SPONSOR (1 OPPORTUNITY) \$ 10,000 *SOLD*

- *Opportunity to introduce the student speaker* from the podium during Awards Dinner
- Eight tickets (1 table) to the Networking Reception and Awards Dinner with premium seating
- *Additional 5 tickets* to the Networking Reception
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- *Full page advertisement* in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

DIRECTOR LEVEL SPONSOR \$ 5,000

- Eight tickets (1 table) to the Networking Reception and Awards Dinner with premium seating
- *Additional 5 tickets* to the Networking Reception
- Opportunity to *include a promotional item in the event gift bag* for 600+ guests
- *Full page advertisement* in the printed event program
- *Premium recognition* in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

TABLE SPONSOR \$ 3,750

- Eight tickets (1 table) to the Networking Reception and Awards Dinner
- Half page advertisement in the printed event program
- Company name in the printed program and the visual media in the ballroom
- Recognition in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times



A SMALL NUMBER OF CUSTOMIZED MARKETING SPONSOR OPPORTUNITIES MAY BE AVAILABLE.

For more information on event sponsorship, please contact Nicole Jones at njones@sbscholarship.org.