

For Immediate Release:
October 6, 2021

Contact:
Tim Dougherty
805-687-6065
tdougherty@sbscholarship.org



Aimee Miller Elected to Scholarship Foundation Board of Directors

Santa Barbara, CA — Aimee Miller, a marketing executive who has held senior-level positions at multiple high-tech firms in the region, has joined the Board of Directors for the Scholarship Foundation of Santa Barbara.

After earning a bachelor's degree in psychology at UC Berkeley, Ms. Miller worked in project and product management at three Bay Area firms, Cisco Systems, Digital Island, and Telegis Networks, before becoming director of product management at Santa Barbara-based software company Vistera. She subsequently held senior positions in key account management and marketing at Citrix Online. Named vice president of marketing at AppFolio in 2009, Ms. Miller helped grow the company from a small startup to a publicly traded provider of property management and other software products. She currently serves as chief marketing officer at AppFolio, where she leads corporate and product line marketing strategy and execution.

“The high-tech sector has been underrepresented on the Scholarship Foundation Board for some time, so this addition is an especially welcome development. Aimee comes to us with an impressive record of success, and I expect our Board will benefit greatly from her unique experience and perspective,” said Foundation President and CEO Barbara Robertson.

The Scholarship Foundation of Santa Barbara is the nation's largest community-based provider of college scholarships, having cumulatively awarded more than \$137 million to over 55,000 county students since its founding in 1962. A nonprofit organization, the Scholarship Foundation also provides free financial aid advising services. For additional information, visit www.sbscholarship.org.

###