



Barbara Robertson

President & CEO



Barbara J. Robertson began serving as president and CEO of the Scholarship Foundation of Santa Barbara in February 2020. A native of Vancouver, Ms. Robertson studied business economics at the University of British Columbia and accounting at the British Columbia Institute of Technology before beginning her career as a consultant at Peat, Marwick and Partners in Vancouver. After working in the same capacity for Western Management Consultants in Vancouver and Information Systems Group in Ottawa, she was named fiscal director for the Santa Barbara Community Housing Corp. and then director of finance for the Scholarship Foundation of Santa Barbara. Ms. Robertson went on to serve as director of finance and administration at the Foundation for Santa Barbara City College and as vice president of finance and administration at the Music Academy of the West, before rejoining the Scholarship Foundation as operations director in April 2011. Appointed chief operating officer in July 2016, she served as the Foundation's interim president and CEO from February to December 2018.