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## **Barbara Robertson Appointed President and CEO of the Scholarship Foundation of Santa Barbara**

**Santa Barbara, CA** — Barbara Robertson, who has held a succession of finance, operations, and administrative positions with several area nonprofit organizations, has been named president and CEO of the Scholarship Foundation of Santa Barbara. She began serving in her new role on February 11.

A native of Vancouver, Ms. Robertson studied business economics at the University of British Columbia and accounting at the British Columbia Institute of Technology before working as a consultant, first at Peat, Marwick and Partners in Vancouver and later at Western Management Consultants in Vancouver and Information Systems Group in Ottawa. After relocating to Santa Barbara in 1989, she was appointed fiscal director for the Santa Barbara Community Housing Corp. and in 1993 became director of finance for the Scholarship Foundation of Santa Barbara, a position she held for 11 years. Ms. Robertson went on to serve as director of finance and administration at the Foundation for Santa Barbara City College and as vice president of finance and administration at the Music Academy of the West before rejoining the Scholarship Foundation as operations director in April 2011. Appointed chief operating officer in July 2016, she served as the Foundation’s interim president and CEO from February to December 2018.

“Speaking on behalf of the Board of Directors, I cannot imagine another individual being better suited or situated to lead the Scholarship Foundation of Santa Barbara. Fiscally savvy and boasting an extensive record of operations management, Barbara has repeatedly shown herself to be a leader of sound judgement and calm competence. We could not be more pleased,” said Scholarship Foundation Board Chair Christie Glanville.

The Scholarship Foundation of Santa Barbara is the nation’s largest community-based provider of college scholarships, having cumulatively awarded in excess of \$123 million to more than 50,000 county students since its founding in 1962. A nonprofit organization, the Scholarship Foundation also provides free financial aid advising services. For additional information, visit [www.sbscholarship.org](http://www.sbscholarship.org).

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