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Williams Named SFSB Chief Financial Officer

Santa Barbara, CA — Michael Williams, a finance professional who has held senior management positions with a broad array of local nonprofit organizations, has been appointed chief financial officer for the Scholarship Foundation of Santa Barbara. His appointment was effective March 1.

Mr. Williams earned a bachelor's degree in business economics at UC Santa Barbara and an MBA at UC Irvine. After beginning his career as a senior auditor at KPMG Peat Marwick, he held finance and marketing positions at Allergan, Verizon Wireless, and Superconductor Technologies. From February 2005 to September 2008, he served as chief administrative officer at the Santa Barbara Museum of Natural History before founding the tech startup Digifit, which helped pioneer the use of iPhones to track heart rate and other personal fitness data. In recent years, Mr. Williams has served as a part-time chief financial officer for numerous area nonprofits, including CALM, the Museum of Contemporary Art Santa Barbara, Hearts Therapeutic Equestrian Center, Hillside House, the Santa Barbara Symphony, Girls Inc. of Carpinteria, Sansum Diabetes Research Institute, and the Community Environmental Council.

“Having worked with Michael at Girls Inc. of Carpinteria, I can personally attest to his unique abilities and his perceptive analysis of financial processes. I am very pleased to have him as a member of my senior staff once again,” said Foundation President and CEO Victoria Juarez.

The Scholarship Foundation of Santa Barbara is the nation's largest community-based provider of college scholarships, having cumulatively awarded in excess of \$108 million to more than 50,000 county students since its founding in 1962. A nonprofit organization, the Scholarship Foundation also provides free financial aid advising services. For additional information, visit www.sbscholarship.org.

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