

For Immediate Release:
November 5, 2017

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Dougherty Named Scholarship Foundation Communications Director

Santa Barbara, CA — Tim Dougherty, a former journalist turned publicist for local classical music organizations and other area nonprofits, has been named director of marketing and communications at the Scholarship Foundation of Santa Barbara. His appointment was effective October 1.

Mr. Dougherty earned a bachelor's degree in English literature at UC Santa Barbara and began his career as a reporter and editor at South Coast Community Newspapers, a now-defunct chain of local weeklies. Following editing stints at the *Camarillo Daily News* and the *Ventura County Star-Free Press*, he joined the Office of Public Affairs at UCSB, where he served as an editor and a public information officer. Mr. Dougherty went on to hold senior editor positions at two national trade magazines, *Hispanic Business* and *Latin Business*, before being named communications manager at the Music Academy of the West. He also worked briefly as an editor in the Office of Public Affairs at Cal Poly. Most recently he operated his own public relations and communications consultancy, representing the Santa Barbara Symphony, Opera Santa Barbara, and the Santa Barbara Chamber Orchestra, among other organizations. His work has appeared in the *Los Angeles Times*, the *San Francisco Chronicle*, and dozens of other publications nationwide.

“We are very pleased to welcome Tim and expect him to have an immediate impact on our work to increase educational opportunities for Santa Barbara County students,” said Scholarship Foundation President and CEO Candace Winkler.

The Scholarship Foundation of Santa Barbara is the nation's largest community-based provider of college scholarships, having cumulatively awarded in excess of \$100 million to more than 47,000 county students since its founding in 1962. A nonprofit organization, the Scholarship Foundation also provides free financial aid advising services. For additional information, visit www.sbscholarship.org.

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