



2017 Sponsorship Opportunities

FOUNDING SPONSOR (1 OPPORTUNITY)

\$25,000 *SOLD*

(Value of goods and services received is \$3,000)

- ***Sponsorship of Awards Dinner***
- ***Opportunity to address audience*** from the podium during Awards Dinner
- ***Company logo projected on ballroom wall*** and printed on 70+ table signs
- ***Twenty tickets (2 tables)*** to the Networking Reception and Awards Dinner with VIP seating
- ***Additional 25 tickets*** to the Networking Reception
- ***Full page advertisement with VIP placement*** in the printed event program
- Opportunity to ***include a promotional item in the event gift bag*** for 700+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

RECEPTION SPONSOR (1 OPPORTUNITY)

\$12,500

(Value of goods and services received is \$1,500)

- ***Sponsorship of Networking Reception***
- Ten tickets (1 table) to the Networking Reception and Awards Dinner with VIP seating
- ***Additional 12 tickets*** to the Networking Reception
- ***Large banner recognition at Networking Reception***, as well as at three beverage stations (e.g., your logo on cocktail napkins)
- ***Company name and logo on event reusable gift bag for 700+ guests***
- ***Full page advertisement with VIP placement*** in the printed event program
- ***Premium recognition*** in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to ***include a promotional item in the event gift bag***
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

AWARD SPONSOR (5 OPPORTUNITIES)

\$10,000

(Value of goods and services received is \$1,500)

- ***Sponsorship of one of five awards*** (Excellence in Service, Entrepreneur of the Year, Company of the Year, Executive of the Year, or Pioneer Award)
- ***Opportunity to appear in and narrate award video*** and present trophy to honoree on stage during Awards Dinner
- Ten tickets (1 table) to the Networking Reception and Awards Dinner with VIP seating
- ***Additional 10 tickets*** to the Networking Reception
- ***Full page advertisement with VIP placement*** in the printed event program
- ***Premium recognition*** in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Opportunity to ***include a promotional item in the event gift bag*** for 700+ guests
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

DIRECTOR LEVEL SPONSOR**\$ 5,000**

(Value of goods and services received is \$1,500)

- Ten tickets (1 table) to the Networking Reception and Awards Dinner with premium seating
- **Additional 5 tickets** to the Networking Reception
- Opportunity to **include a promotional item in the event gift bag** for 700+ guests
- **Full page advertisement** in the printed event program
- **Premium recognition** in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom, and from the podium
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times

TABLE SPONSOR**\$ 3,000**

(Value of goods and services received is \$1,500)

- Ten tickets to the Networking Reception and Awards Dinner
- Half page advertisement in the printed event program
- Company name in the printed program and the visual media in the ballroom
- Recognition in the event invitation and program, in pre- and post-event publicity, on visual media in the ballroom
- Inclusion in the Scholarship Foundation's Annual Report donor recognition list, and in a full page thank you ad in the Pacific Coast Business Times



A SMALL NUMBER OF CUSTOMIZED MARKETING SPONSOR OPPORTUNITIES MAY BE AVAILABLE.

For more information on event sponsorship, please contact Molly Kemper at mkemper@sbscholarship.org.